

**JOHNNY MOORE, JR.  
STATIONERY**

July 26, 2018

Dear :

I am pleased to be serving as a board member of the Memphis Shelby Crime Commission. The Crime Commission is the only entity responsible for spearheading development of a community-wide plan to reduce crime, then quarterbacking implementation of the plan (called Operation: Safe Community).

I've enclosed an informational card that summarizes the current five-year plan, and the entire plan is available at the Crime Commission's website - <https://memphiscrime.org/>.

Now into our second year of the plan, we are making significant progress, including:

- Implementation of the D.A.'s community prosecution model in three MPD precincts;
- The earmarking of \$6.1 million in private sector funding to help recruit and retain MPD officers;
- Plans to implement the proposed youth assessment center model this year;
- Implementation of a transitional work program designed to reduce repeat offenders;
- Implementation of the Neighborhood Safety Initiative to strengthen neighborhood watch and government responses to neighborhood concerns; and
- Strengthened state laws for certain gun crimes coupled with a communications campaign to convey the consequences of committing gun crimes.

Under the new partnership with the University of Memphis to evaluate both the implementation and impact of various parts of the plan, we are taking our efforts to a new, higher level with a significantly higher budget.

We will greatly appreciate your financial support to continue implementing and evaluating the community focused crime plan. You may make your tax deductible contribution online by going to the Crime Commission website at <https://memphiscrime.org/donate/> or by check. Enclosed is a return envelope as well as a pledge card for your consideration.

We will be glad to discuss our efforts with you if you wish.

Sincerely,

Johnny Moore, Jr.  
Memphis Crime Commission Board Member

cc: Bill Gibbons  
President, Memphis Crime Commission

Enclosure(s)